



**2012-2013 World Series of Poker Circuit
Season Nine
Harrah's Tunica
Event #7
No-Limit Hold'em
Buy-In: \$365
Total Entries: 339
Total Prize Pool: \$101,700
January 30 – January 31, 2013**

You're on Fire, Man! Tom Zenthoefer Wins Event 7 at Harrah's Tunica

47-year-old Indiana firefighter puts out the competition in latest WSOPC ring event

Zenthoefer Becomes Sixth Amateur in Seven Events to Take Top Prize

TUNICA, MS – The World Series of Poker Circuit Events continued late Thursday night with the conclusion of Event 7, \$365 No-Limit Hold'em.

The latest gold ring winner was Tom Zenthoefer, a 47-year-old firefighter from Evansville, IN. For the win, Zenthoefer was awarded \$23,389 and his first WSOPC gold ring.

339 players registered for Event 7 for a prize pool totaling \$101,700. After 21 levels of play on day one, 20 players returned on day two to play down to a winner. It wasn't long after play resumed that they were down to the final table. The final table featured a cornucopia of occupational pursuits that included a firefighter, a truck driver, a poker dealer and even a minister.

Heads up came down to Zenthoefer and Pierce, a 22-year-old from Chattanooga, TN who had traveled to the WSOP Circuit Events with a crew of friends. Pierce was clearly the crowd favorite when heads up play began between the two even stacks, but Zenthoefer would prove to be undaunted by Pierce's home field advantage.

After taking a huge 2 million chip pot off of Pierce, Zenthoefer turned on the sirens, hit the gas and never looked back. Having whittled his final opponent down to just a few big blinds, Zenthoefer raked Pierce's remaining chips to close out his first-ever WSOP Circuit win.

For his runner-up finish, Pierce pocketed his largest live major tournament payout today, which totaled \$14,461.

Incredibly, Zenthoefer was the sixth amateur in a row to claim a WSOP Circuit Gold Ring. Here is a quick recap of the previous five winners:

- In his first-ever live tournament, Sean Maurer, a 22-year-old factory worker from Grayville, IL beat out 610 opponents to win Event #2
- Missouri convenience store retailer Lee's Sawyer's first-ever WSOP cash came with a win in Event #3, which was the second largest ever held at Harrah's Tunica
- Aaron Kerns, a retiree from Indiana emerged victorious in Event 4
- John Loiacano, an electrical designer from North Carolina, took home a Gold Ring to go along with his first-ever WSOPC cash in Event 5
- Five years after winning an event at Caesars Palace Las Vegas, auto dealership owner, Shawn Fakhimi won gold ring #2 in Event 6.

Through seven events, John Holley, a professional fisherman and poker player from Destin, FL maintained the lead in the Casino Champion points race at Harrah's Tunica with a total of 90 points.

The Casino Champion is the player who earns the most points through the 12 events at Harrah's Tunica. This player will earn an automatic seat to the WSOP Circuit National Championship to be held May 21 – May 23 at Harrah's New Orleans. More information about the WSOPC National Championship can be found [here](#). An explanation of the points system can be found [here](#).

5 events are still to come. See the complete Harrah's Tunica Circuit schedule and event results [here](#). The WSOP Circuit Events at Harrah's Tunica runs through February 4th. You can find the complete 2012-2013 WSOP Circuit schedule [here](#).

Final table results

1	Thomas Zenthoef	EVANSVILLE, IN, US	\$23,389
2	Samuel Pierce	Chattanooga, TN, US	\$14,461
3	Robert Ward	SAINT CHARLES, MO, US	\$10,549
4	Henry Montgomery	Lexington, KY, US	\$7,825
5	Michael Wissler	ST. LOUIS, MO, US	\$5,895
6	Harold Mahaffey	ANDERSON, SC, US	\$4,508
7	Robert Manley	FORT WORTH, TX, US	\$3,498
8	Richard Moon	ROWLETT, TX, US	\$2,754
9	Ronald Bowers	Cape Girardeau, MO, US	\$2,199

ABOUT HARRAH'S TUNICA

Harrah's Tunica is located 20 minutes south of Memphis, Tennessee and was originally opened in 1996 as Grand Casino. On May, 23, 2008 Paula Deen cut the official grand opening ribbon at Harrah's Tunica featuring the first of its kind Paula Deen Buffet and an interactive gaming floor that is the largest in the region. Spanning over 2,000 acres Harrah's Tunica features the Links at Cottonwoods championship golf course designed by Hale Irwin, Willows Sporting Clays and Hunting Center, the Mid-South Convention Center offering over 65,000 square feet of indoor meeting space, three elegant hotels totaling 1356 hotel rooms, the 200-space Mid-South RV Resort, Bellissimo Spa and Salon, and a 2,400 seat event center that features headline entertainment.

ABOUT THE WSOP

The World Series of Poker (WSOP) is the largest, richest and most prestigious gaming event in the world awarding millions of dollars in prize money and the prestigious gold bracelet, globally recognized as the sport's top prize. Featuring a comprehensive slate of tournaments in every major poker variation, the WSOP is poker's longest running tournament in the world, dating back to 1970. In 2012, the event attracted 74,766 entrants from 101 different countries to the Rio in Las Vegas and awarded over \$222 million in prize money. In addition, the WSOP has formed groundbreaking alliances in broadcasting, digital media and corporate sponsorships, while successfully expanding the brand internationally with the advent in 2007 of the World Series of Poker Europe. The WSOP Circuit Tour is entering its ninth season in 2012-13. For more information on the World Series of Poker, please visit www.WSOP.com.

ABOUT SOUTHERN COMFORT

Southern Comfort®, a fruit, spice, and whiskey flavored liqueur, was created in New Orleans by bartender M.W. Heron in 1874. Today, it is enjoyed by friends in over 100 countries around the world and continues to grow as an icon brand. Please visit us at SouthernComfort.com and facebook.com/southerncomfort.

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