# WSOP Main Event Seat for 30 Years Official Rules

Promotion period ("<u>Promotion Period</u>") begins when online registration for the 2023 Main Event of the World Series of Poker® ("<u>2023 Main Event</u>") opens and continues until after the level 7 break of the 2023 Main Event on July 8, 2023. All times referred to in these Official Rules are Pacific Time ("<u>PT</u>"). As used herein, "<u>Sponsor</u>" means William Hill U.S. Holdco, Inc., located at One Caesars Palace Drive, Las Vegas, NV 89109. The "WSOP Main Event Seat for 30 Years" shall be referred to as "<u>Promotion</u>" throughout these Official Rules. Promotion is sponsored by Sponsor.

#### **OVERVIEW:**

The 2006 WSOP Main Event was our highest attendance ever. Our goal with the 2023 Main Event is to beat that attendance. This promotion will commence only if the number of participants at the 2023 Main Event exceed 8,773 participants.

#### **GENERAL RULES:**

- 1. In order for this promotion to commence, the number of Participants at the 2023 Main Event must exceed the 8,773 participants who entered the 2006 Main Event. If the final number of Participants does not exceed this amount, these Official Rules shall become null and void.
- 2. To be eligible to enter this Promotion, participants ("Participants") must be:
  - a) A registered attendee of the 2023 Main Event;
  - b) A Caesars Rewards<sup>®</sup> member (membership is free, and Participants can join at any Caesars Rewards<sup>®</sup> Center, online at www.caesarsrewards.com, or via the Play by Caesars Rewards<sup>®</sup> mobile app);
  - c) At least 21 years of age; and
  - d) In good standing during the entire duration of the Promotion Period.
- 3. Void where prohibited or restricted by law.
- 4. This Promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of Nevada, including Nevada gaming regulations, and all aspects of the Promotion are subject to the approval of appropriate regulatory authorities when required.
- 5. All entries are subject to review and verification.
- Except where prohibited by law, Participants agree to allow Sponsor the unconditional use of their name and likeness for promotions/advertising and announcements without compensation, consideration, notice, review, or consent.
- 7. Winner is responsible for any and all taxes, licenses, registrations and other fees, as applicable.
- 8. Promotion times are approximate. Sponsor reserves the right to change Promotion times due to unforeseen or extenuating circumstances.
- 9. All decisions regarding the interpretation of the Official Rules, eligibility, etc. for this Promotion lie solely with Sponsor whose decisions are final.
- 10. Sponsor reserves the right to modify or cancel this Promotion at any time, for any reason, subject to any applicable regulatory approval, provided that such modification shall not, as of the date of such modification, materially alter or change any Participant's prize already awarded. Notice of any such modification is sufficient if posted at a Caesars Rewards® Center or within the Caesars Rewards® mobile application.
- 11. Sponsor may disqualify any Participant for any prize based upon fraud, dishonesty, violation of these Official Rules or other misconduct whether or not related to this Promotion.
- 12. Sponsor is not liable for injuries or losses arising or resulting from participation in the Promotion and is not liable for any acts or omissions by employees, whether negligent or willful, in the conduct of the Promotion and is not liable in the event of any equipment or software malfunction.
- 13. Sponsor is not responsible for lost, late, mutilated, or illegible entries nor for electronic transmission errors or delays resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, hardware, software, or telephone failures of any kind, lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Sponsor, users, or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a Participant's ability to participate in the Promotion.
- 14. If for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion.
- 15. Any attempt by any person to deliberately damage any program or to undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made; Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.
- 16. Prizes and entries are non-transferable.
- 17. Entries will be retained for record keeping purposes in accordance with local legal requirements.
- 18. Need not be present to win.
- 19. A copy of these Official Rules and any changes will be available on WSOP.com throughout the duration of this Promotion.
- 20. Participation of employees and immediate family members in WSOP Events:
  - a) For purposes of this section:
    - i. "Employee Tournament" means the Casino Employees No-Limit Hold'em Event (Event #1) and any satellite tournaments for that Event.
    - ii. "Bracelet Event" means any Event that awards a WSOP bracelet and any satellite tournaments for that Event, but does not include the Employee Tournament.
    - iii. "Non-Bracelet Event" means any non-tournament poker game, any WSOP tournament that does not award a bracelet (including WSOP Daily Deep Stack Tournaments), or any other WSOP tournament deemed to be a "Non-Bracelet Event" hereunder by Host Properties in their discretion.
    - iv. "<u>Caesars Employee</u>" means any employee of Host Properties or any of its affiliates, including, without limitation, any employee of William Hill US Holdco, Inc. (fka Caesars Interactive Entertainment, LLC) or Caesars Enterprise Services, LLC.

- v. "WSOP Caesars Employee" means any Caesars Employee who performs any services relating to the operation or management of the WSOP Tournament.
- vi. "Non-WSOP Caesars Employee" means any Caesars Employee who does not perform any services relating to the operation or management of the WSOP Tournament.
- vii. "WSOP Personnel" means (a) any person engaged by Host Properties or its affiliates as an independent contractor to perform any services relating to the operation or management of the WSOP Tournament or (B) any person employed by a contractor or vendor of Host Properties or its affiliates who performs any services relating to the operation or management of the WSOP Tournament, excluding employees of Poker Productions.
- viii. A person's "Immediate Family" is defined as that person's spouse, child and any other person residing in that person's place of residence.
- ix. "<u>Employee Gambling Policy</u>" means the current Caesars Entertainment Employee Gambling Policy applicable to the Caesars Employee.
- b) Unless prohibited by the Employee Gambling Policy, Caesars Employees can participate in the Employee Tournament, any Non-Bracelet Event, and any Bracelet Event.
- c) Immediate Family of WSOP Caesars Employees may participate in any Bracelet and Non-Bracelet Event unless prohibited by the Employee Gambling Policy.
- d) Unless prohibited by the Employee Gambling Policy, Immediate Family of Non-WSOP Caesars Employees can participate in both Bracelet Events and Non-Bracelet Events.
- e) Caesars Employees should refer to their Employee Handbook and closely review the Employee Gambling Policy to determine their eligibility to participate in WSOP Events. Caesars Employees must request permission from their department supervisor prior to participating in any Event, including the Employee Tournament.
- 21. The following individuals are not eligible to enter the Promotion:
  - a) Individuals who are excluded from Sponsor facilities, including through a government program, at Sponsor's discretion, or by their own request.
  - b) WSOP Personnel may not participate in any Bracelet Event, unless approved in advance by Host Properties in their sole discretion. WSOP Personnel and their Immediate Family can participate in any Non-Bracelet Event
  - c) Employees of CBS Sports and Immediate Family of such employees may not participate in any Bracelet Event. These employees and their Immediate Family can participate in any Non-Bracelet Event.
  - d) Employees of Poker Productions and their Immediate Family may not participate in any Bracelet Event in which hole cards are being monitored by the production staff of Poker Productions. If approved by Host Properties in advance, employees of Poker Productions and their Immediate Family may participate in a Bracelet Event in which hole cards are <u>not</u> being monitored by the production staff of Poker Productions. Poker Productions employees and their Immediate Family can participate in any Non-Bracelet Event.
- 22. Sponsor reserves the right to substitute prizes that have or have not been awarded as long as the value is substantially the same as the original prize offered in the event that the original prize becomes unavailable. In no event will Sponsor be obligated to award more prizes than the number of prizes stated in these Official Rules.
- 23. Odds of winning dependent upon number of entries received.

### **PROMOTION REGISTRATION AND ENTRY:**

- 24. All eligible Participants who participate in the 2023 WSOP Main Event, will receive one (1) drawing entry ("<u>Drawing Entry</u>") into this Promotion.
- 25. Maximum of one (1) Drawing Entry per Main Event participant.
- 26. Participants must have correct Caesars Rewards number entered at tournament registration.
- 27. Participants are not permitted to have multiple Caesars Rewards accounts. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different Caesars Rewards accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.
- 28. Drawing Entries for this Promotion are in electronic format and will be activated if the Participant threshold is met.
- 29. Winners are responsible for any and all taxes, licenses, registrations and other fees.
- 30. Individuals who are excluded from casino facilities, either through a government program or by their own request, are not eligible.
- 31. Each Participant must certify eligibility.
- 32. By participating in this Promotion, Participants agree to comply with all rules contained herein.
- 33. No entries will be accepted once registration closes after level 7 break on July 8, 2023.
- 34. Drawing Entries shall become the property of Sponsor, where applicable, and will not be returned.
- 35. Sponsor's use of Participants' personal information is governed by Sponsor's privacy policy, located at <a href="https://www.caesars.com/privacy">www.caesars.com/privacy</a>

## WINNER SELECTION AND PRIZES:

- 36. Sponsor will select one (1) potential winner on or about Monday, July 10, 2023, by random selection process (through any reasonably secure means to be determined by Sponsor), from all eligible Drawing Entries. Winner will receive a complimentary Main Event seat for the next 30 years (subject to paragraph 38) starting in 2024.
- 37. Prize is not redeemable for cash and has no cash value.
- 38. Prize is non-transferable and will be forfeited upon death of winner.

- 39. Only the Participant who submitted the winning entry will receive the prize. In case of a dispute over the identity of the individual who made a winning entry, Sponsor reserves the right to determine the potential winner in its sole discretion.
- 40. No prize substitution will be made except as provided herein at Sponsor's sole discretion.
- 41. Potential prize winners will be contacted via email, telephone, or any other available means by Sponsor to notify potential winner of prize. Invalid or incorrect contact Caesars Rewards account information (telephone number, email address or mailing address) will result in prize forfeiture.
- 42. Winner notification to potential winner's may include instructions on how to confirm eligibility, which may require potential winner to email or otherwise deliver to Sponsor potential winner's full name, date of birth, phone number, email address, and/or mailing address.
- 43. Potential winner must reply within Forty-Eight (48) hours of being contacted to claim their prize forfeit prize.
- 44. Potential winner may be required to execute and return an affidavit of eligibility, release of liability, and, except where prohibited, publicity release.
- 45. Unclaimed prizes will be forfeited.
- 46. If by reason of a print or other error, more prizes are claimed than the number set forth in these official rules, all prizes will be awarded on a first come first serve basis until the advertised number of prizes available in each prize category are distributed. No more than the advertised number of prizes will be awarded and any claims after that number of prizes is awarded will be void.
- 47. If a winner does not claim his or her prize in the allotted time, Sponsor will not select a new potential winner. Unclaimed prizes will remain un-awarded.
- 48. All prizes claimed will be awarded. Sponsor and its affiliated and parent company, advertising and promotion agencies, are not responsible for printing, distribution or production errors and may rescind, cancel or revoke this drawing based upon any such error without liability and at its sole discretion. By participating in this promotion, Participants waive all right to, and hold harmless, Sponsor and its advertising and promotions agencies from any loss, damage or expense arising out of or in connection with participation in this Promotion or the acceptance, use or misuse of any prize.
- 49. With regard to all prizes identified in these Official Rules, Casino reserves the right to substitute prizes that have or have not been awarded as long as the value is substantially the same as the original prize offered in the event that the original prizes become unavailable. In no event will Casino be obligated to award more prizes than the number of prizes stated in these Official Rules.
- 50. Promotion winnings may be subject to reporting and withholding pursuant to federal IRS regulations, and Participants are required to cooperate with Casino in completing necessary forms.
- 51. For a copy of these Official Rules or the name of the winner (available after July 17, 2023), send a self-addressed, stamped envelope to be received no later than August 1, 2023, to Caesars Entertainment, One Caesars Palace Drive, Las Vegas, NV 89109, Attn: WSOP Main Event Seat for 30 Years.