



44th Annual World Series of Poker® Schedule Announced

K of Hearts Biggest, Richest, Longest-Running and Most Prestigious Poker Series To Run May 29 - July 15, 2013 at the Rio® All-Suite Hotel & Casino in Las Vegas

Main Event Begins July 6th; First Saturday \$1,500 Event to Award \$1 Million to Winner

First-Ever High Rollers Bracelet Event on Schedule with \$111,111 Buy-In June 26-28

LAS VEGAS (Feb. 14, 2013) – The 44th annual [World Series of Poker®](#) (WSOP®) . a set of poker tournaments open to anyone 21 years of age or older . officially puts cards in the air on the Wednesday following Memorial Day . **May 29, 2013**. The full schedule can be found and downloaded [HERE](#).

The annual poker extravaganza, which dates back to 1970, is televised exclusively on ESPN from the Rio All-Suite Hotel & Casino in Las Vegas. The tournament series consists of a comprehensive slate of the *æ ^qÁ [•oÁ [] ~ |æÁ poker variations running this year from **May 29 through July 15**.

In 2012, total entries for all WSOP tournament offerings at the Rio, (bracelets, satellites, deep stacks) eclipsed 230,000. The tournament set an all-time record for prize money awarded, at over \$222M and the 74,766 entries in bracelet events was second-most all-time, only one percent off the all-time mark.

A total of 62 coveted WSOP gold bracelets will be up for grabs in 2013 . which is one more than last year.

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In terms of the physical layout, 2013 will look similar to last year. The Pavilion, Brasilia and Amazon ballrooms will be transformed into poker mecca. There are expected to be a record 480 poker tables spread @ ~ * @ ~ á@Üá Á [} ç^} á } Á^} c!qÁ@^Áæ * ^• áe æ Éá [, ä * Á!Á [] -stop tournament, satellite, daily deepstack and cash game action.

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All Caesars Entertainment properties in Las Vegas offer special reduced hotel room rates for entrants of WSOP bracelet events. **The Rio is offering its lowest weekday (Sunday-Thursday) rate ever to WSOP players, beginning at just \$59.** On the Las Vegas Strip there are plenty of options as well. Caesars Üáæ ÉÜá ^oP [|, [[áÜ^• |oBÁæ ä [ÉÜáá Šæ Á^* æ ÉÜá ä * [Šæ Á^* æ ÉP æ!æ@ Šæ Á X^* æ ÉÜá q Šæ Á^* æ áá áÁ@Á ~ æ provide WSOP player rates as low as \$40-\$110 a night. To view a complete list of rates across all Caesars Entertainment properties, please visit our reservations page [HERE](#). (Note: Rates are based on availability and are subject to blackout dates).

The Millionaire Maker: To kick opening weekend off in grand style, Event #6 (\$1,500 No-Să ăP[]ăq{ D on **Saturday, June 1** will feature a one-day start, two-flight, single re-entry No-Să ăP[]ăq{ Áç^} đĂ @!^Á the winner will receive \$1,000,000!

The 44th annual WSOP concludes with the grandest spectacle in all of gaming . the **\$10,000 No-Limit P[]ăq{ Ó@e [ă] • @ Ga æM@Á æ ÁÓç^} cDÍÓç^} oÁÎ 2)**, which begins **Saturday, July 6** and will reach its final table (nine players) on **Monday, July 15**, at which time play will be halted until November. *These dates moved up one day from a previously-ă } [~ } & ăÁæ qÁ^|æ^ÉV@•^Á^, Áæ•Áe^Á[, Á -ăăđ.*

The WSOP Main Event features three starting flights. Participants begin their journey to fame and fortune on **Saturday, July 6**, **Sunday, July 7** or **Monday, July 8** at 12 noon. Day 2 of the structure is **Tuesday, July 9** for all players who played on Days 1A (Saturday) or 1B (Sunday). Survivors who start play on Day 1C (Monday) and still have chips play their Day 2 on **Wednesday, July 10**.

All fields combine to form Day 3 on **Thursday, July 11**. Like last year, there is no simultaneous off-day for Main Event players. In totality, those playing Day 1A can reach the final table in, at most, 10 calendar days. Players choosing to start on Day 1C can reach the final table in just eight days. The event will play five full (two-hour) levels each day. V@Á []ăq{ Á•ó{ ~!} æ ^} oÁđ ~ &ç!^Á^ { æ • Ácæđ^ Á@Áæ ^Éă @Á 30,000 in starting chips, two hour levels, with Level 1 starting at 50-100 blinds with no ante.

As is now customary with the Main Event, the delayed final table Éă æM@Á [ç^ { à^!Áă ^+returns and is to be contested live on ESPN and ESPN2 during a two-night extravaganza on **November 4 & 5, 2013**.

Key highlights of the 2013 WSOP schedule:

No-Limit Weekends in June: Each weekend in June will feature large-field No-Să ăP[]ăq{ Á:æ^|oÁ events that cater to the regional and national traveler visiting for the weekend. Each Saturday in June there will be a \$1500 NLHE and each Sunday a \$1,000 NLHE, each affording huge ROI potential against the modest buy-in. In 2012, similar Saturday events averaged 2,762 entrants and Sunday events 2,921 entrants. Outside the Main Event and WSOP Seniors Event, all of the top 10 largest tournaments in the world in 2012 were \$1500/\$1,000 events at the World Series of Poker.

Event #2 is the first open WSOP gold bracelet event on the schedule. It will be a **\$5,000 buy-in No-Limit P[]ăq{** tournament starting at 5:00 p.m. on **Wednesday, May 29** and play eight-handed at maximum.

Event #3 (Thursday, May 30) features a **\$1,000 buy-in Single Re-Entry No-Să ăP[]ăq{ Á ~!} æ ^} c** Players who participate in **Thursăæ qÁđ @Á** at 11 a.m. will have the ability to buy-in to **Flight 3B at 5 p.m.** @eÁæ ÁÁ@^ Áe^Áă đ æ^áă~!ă * Á@!•ăæ qÁæđ!Á••ă } ÉÁÚæ ers do not have to re-enter. Day 2 for all surviving players will be **Friday, May 31**.

Event #6, %@Á đđă } æ^Á đ ^!+scheduled for **Saturday, June 1**, is a **\$1,500 buy-in Single Re-Entry No-Să ăP[]ăq{** tournament, where players can bust the morning flight and re-enter during the afternoon flight. Flight 6A begins at 11 a.m., and busted players can enter Flight 6B at 5 p.m. on the same day. This is a one-time re-entry only, and the event is structured to last three days. Players do not have to re-enter. Day 2 for all surviving players will be **Sunday, June 2**. The victor is guaranteed \$1,000,000 for winning, as the prize pool will be altered from standard WSOP events to ensure this first place payout. Final prize][[[Á -!{ æă } Á [] oÁ^Á [, } Á } đĂ registration for the event officially closes, but WSOP officials anticipate a huge turnout for this event.

For those advancing past the first day, re-starts for noon bracelet events are at 1 p.m. Events that start at 5 p.m. will restart at 2 p.m., with a maximum of 10 levels being played each day until a champion is crowned. The Main Event features two-hour levels, with play beginning at 12 p.m. each day and ending at 12:40 a.m. each day.

[Registration](#) for all bracelet events will remain open through four levels of play . or until all available seats have been sold. This means players can register as late as 4:40 p.m. for noon tournaments and 9:45 p.m. for the 5 p.m. tournaments. The only exceptions to this are the Main Event, which will remain open for its customary two levels (or four hours of play) and the \$50,000 Poker Players Championship which will take registrants until the start of play on Day 2, which is the start of Level 6 of the structure.

Pre-registration for the 2013 WSOP will be available online through <http://www.wsop.com/registration> beginning **March 4, 2013**.

The 2013 WSOP marks the 44th annual tournament. In 2012, the WSOP generated 74,766 entries, the second-most ever, from 101 different nations. Players competed for more than \$222 million in prize money . the most ever . as a total of 61 championship gold bracelets, globally recognized as the game of kings, were awarded.

To view the entire schedule, visit WSOP.com/2013, where you will be able to download event structures, pre-registration forms and even link it to your Facebook, Twitter or other social network sites.

Key Facts of the 2013 schedule:

- < **62 gold bracelet events over 48 days.**
- < **Superb Structures & Starting Chips** . All gold bracelet events in 2013 will feature triple the buy-in in starting chips and deep structures, providing plenty of play. (Starting chips for Events #47, #51 & #58 will not be triple the buy-in in all cases).
- < **Returning Events** Three events first introduced at the 2012 WSOP, will remain on the schedule this year. Mix-Max No-Limit Hold'em, Short-Stack Pot-Limit Omaha and Pot-Limit Omaha 8-Handed No-Limit Pot-Limit Omaha.
- < **ONE DROP Charity** . After terrific success of charitable giving in 2012, with nearly \$10 million donated to charitable causes via the WSOP, all events will continue to offer an opportunity to donate to ONE DROP. In addition, Events #47 & #58 will each have specific charitable components . one by the Rio All-Suite Hotel & Casino and one by the participants . to help raise funds for WSOP charitable partner, the ONE DROP organization (www.ONEDROP.org)
- < **\$560 Bracelet Bounty No-Limit Hold'em** . All are welcome to enter this one-day non-bracelet event that will feature bounties placed on random players in the field. It will occur on **Saturday, June 29** at 11 a.m. Players can collect bounty prizes, plus still compete for the remainder of the prize pool.
- < **The Seniors-Only No-Limit Hold'em** . On **Friday, June 14** at 10:00 a.m., Event #26 featuring a \$1,000 buy-in for all poker enthusiasts 50 years of age or older. In

2012, this event set a record when 4,128 players entered . the most ever on one day -- and Allyn Jaffrey Shulman walked away with \$603,713 for her \$1,000 investment.

- < **The Ladies Only No-@a Jh<c`XĐa `7\ Ua d]cbg\ Jd** . On **Friday, June 28** at 12 p.m., featuring a \$10,000 buy-in for the Ladies world championship (Event #51). Men entering this event will be required to buy-in for \$10,000, while ladies will enjoy a special discounted buy-in of \$1,000 . a discount of \$9,000.
- < **Daily Deepstack No-@a Jh<c`XĐa `Hci fbUa Ybfg Ę**The Rio will host three different daily No-Šã ãP[|ãq{ Á~ |} æ ^} • Á from **May 29 to July 14**. The first one, now slated to begin at 3 p.m. daily, is a \$235 buy-in. At 6 p.m., players can play the daily \$185 buy-in tournament and at 10 p.m., a daily \$135 tournament will be offered. These are one-day structured tournaments, and not bracelet events. These events will take place in the Pavilion Ballroom.
- < **Satellites Every Day!** -- A complete array of satellites, from single-table to mega, will be offered from **May 29 - July 8**. Mega satellites with buy-ins at \$330 for the daily 4 p.m. and \$550 buy-in for the daily 8 p.m. start. And Turbo-Mega-Satellites begin at 9 a.m. daily.

All winners will be required to provide a valid picture ID. Tax forms will be completed for those with winnings in excess of \$5,000 net of event buy-in. Players without a Tax Identification Number and foreign players from non-tax treaty countries are subject to up to 30 percent tax withholding. WSOP reserves the right to cancel, change or modify the tournament or any tournament event, in part or in whole, without notice.

The schedule, events, start times, end times and locations of events are subject to change.

ABOUT THE WSOP

The World Series of Poker (WSOP) is the largest, richest and most prestigious gaming event in the world, awarding millions of dollars in prize money and the prestigious gold bracelet, globally recogni: ^ãÁe Á@Á [|ãq Á] Á |ã^ . Featuring a & {] |ã@ } • ã^ Á |ã^ Á |ã^ |} æ ^} • Á Á Ç^ | Á æ | Á [\ ^ | Çããã } Ę@Á ÛÙÁ Á [\ ^ | Ç Á] * ^ • Á ~ } ã * Á |ã^ |} æ ^} • Á Á @Á world, dating back to 1970. In 2012, the event attracted 74,766 entrants from 101 different nations to the Rio All-Suite Hotel & Casino in Las Vegas and awarded more than \$222 million in prize money. Interested in [Online Poker](#)? Visit WSOP.com to learn about the World Series of Poker and how you can participate. For more information on the World Series of Poker, please visit our website at www.WSOP.com.

ABOUT CAESARS INTERACTIVE ENTERTAINMENT, INC. (CIE)

Caesars Interactive Entertainment is the largest online, mobile and social gaming company focused on casino entertainment (a • ~ à • ãã ã^ Á Á Öã • æ • Á) ç |ãq { ^ } Ę@Á [|ãq Á æ * ^ • Á æ ã * Á & {] æ ^ Ę CIE owns the World Series of Poker, Playtika, a social games developer of popular titles including Slotomania, Bingo Blitz and Caesars Casino, and also licenses its brands in legal real money gaming jurisdictions including the United Kingdom, France and Italy. CIE is actively pursuing further expansion and acquisitions to build upon its capabilities and product portfolio. www.caesarsinteractive.com

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